



VISHWAMITRA



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A Strong Market player for Trade,
Distribution & Development in Africa



About Us

Vishwamitra is an independent and pioneering trade service and project development company focused on Africa. Vishwamitra is a frontier market specialist with a 15 country network throughout the continent and globally.

The driving force behind the company's success remains:

- Ability to establish and sustain long-term goals, reinforcing better and longer partnerships
- Cost-effective product routing, enabling mass distribution.
- Sustained product and technology-based innovation.

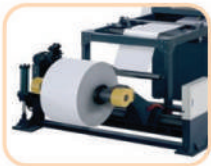
Missions

- To partner with companies seeking to grow in Africa.
- To grow a sizeable distribution business, focusing on Quality, Delivery and Performance.
- Provide opportunities for growth, enrichment and empowerment to all who are associated with us.



Partners

- ▼ APP Indonesia
- ▼ Double A
- ▼ Navigator Paper
- ▼ International Paper India - APPM
- ▼ Seshasayee Paper & Boards (SPB)
- ▼ Pidilite Industries Ltd
- ▼ Godrej & Boyce
- ▼ Sanofi
- ▼ Bliss GVS Healthcare Ltd
- ▼ Fresenius Kabi
- ▼ Abbott
- ▼ Gradient Health System
- ▼ Carestream



International Trade

Pharma & Health Care:

Vishwamitra spearhead the cause of healthcare in the African region, we have been instrumental in introducing world renowned pharmaceutical brands into the region including Aspen, Bharat parentals, Cadilla, Cepheid, Ciara Pharmaceutical, Cole-Parmer, Fresenius kabi, Guillin Pharma, Remedica, Serum Institute, Shelys Pharma, Stallion Laboratories, Umedica Labs.

The company has also joined hands with international names like Biosystem, Biomax Resources SDN BHD, Eppendorf, Gadian Health Systems, Macloiods Pharmaceuticals Ltd, Optika, Snibe , Thermofisher, URIT etc to deliver highly sophisticated medical equipment required for medical and surgical purposes.

Our activities related to Pharma are operational since 1998 and we are a top importer and distributor in the countries where we operate. In this period we have expanded our operations in different locations all over Africa. We are involved in Importing and distribution of Pharmaceutical Formulations, HIV/AIDS Medicines, Vaccines, Test Kits and Re-Agents, Hospital and Surgical Disposables, Hospital and Laboratory Equipment from highly reputed companies all over the world.

We are one of the top suppliers to the Public sector, Ministries of Health, Ministries of Defence, NGO's, the United Nations and many others.

Paper, Printing, Agriculture & Other Products

Vishwamitra has a strong reputation as a professional trade player in the fields of paper and other products. Reputed companies including APP Indonesia, APPM, Agrow Allied, Double A, Mondi, Navigator, Sappi, Godrej, Pidilite among others have partnered with Vishwamitra to venture into markets throughout Africa and create a global footprint. Though the company is involved in Agency Consolidation, Trade Financing, Trade Services and supply chain support, its core business is exporting paper related products along with various other products.

Paper Products - Paper and Paper Board in Sheets & Reels, Photocopy Paper, Envelopes, Office & Scholastic Stationery. Printing Industry Products - Offset Plates, Printing Inks and Printing machinery parts. Miscellaneous Products - Agriculture chemicals, Building material, Paint Industry, Locks to name a few.

Project Development:

Collaboration with various other players throughout the continent has helped the company contribute via the supply of Technology and Infrastructure to the various developmental projects Africa is witnessing.

Our Associates are involved in Industrial Distribution & Manufacturing facilities, University Campuses, Student Housing, Nutraceutical & Pharmaceutical facilities, Commercial & Residential real estate.

Payment Cycle

We export our product range on cross trade basis to the companies by way of advancing money to the suppliers vide TTs. 80% of the transactions are routed through banks by way of DA.



Invest With Us

The group companies, managed by country heads, are run as independent profit centres. Under the leadership of its Chairman Mr. Dev Varyani, the company has maintained steady growth since its inception. Being a Masters Graduate in Industrial Engineering/Management, from the Kansas State University of the United States, he has been instrumental in expansion activities in Africa.

A highly passionate individual and a motivating professional, Mr. Dev has remained a highly successful entrepreneur in the region. His western outlook coupled with fine business acumen has helped instil a sense of confidence among its employees who look up to him as their role model. Many proposals for expanding into Africa are received by him from various industries to grow and venture into new projects in Africa.

The company ensures that it aligns its management system, which includes policies and procedures, in line with internationally acknowledged standards. It is constantly monitoring, measuring and auditing its core values, systems and procedures for effective adherence and better conduct.



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